

TRENITALIA, THE STEPS TAKEN TOWARDS INTEGRATED, SHARED AND SUSTAINABLE MOBILITY

Rome, 12 June 2020

Train, bicycle or scooter – for mobility that is increasingly integrated, safe and sustainable.

Trenitalia (FS Italiane Group), through its summer 2020 timetable that starts on Sunday 14 June, is strengthening the integration of the train with various forms of transport to ensure the development of sustainable tourism and urban mobility. This will enable people who take the train for longer trips to use bicycles, electric scooters and other ecological means of getting around for the first and last miles, to and from stations.

There is no charge for tickets for carrying bicycles, foldable scooters (both electric and otherwise), hoverboards and monowheels on regional trains. The maximum size permitted has also been increased, to include the largest bikes on the market. The new *Rock* and *Pop* regional trains will also have more room set aside for two-wheeled vehicles and recharging electrically-powered two-wheelers. There is also room for bicycles on *InterCity* trains.

With the new summer timetable, Trenitalia is also launching its partnership with Helbiz, a micro-mobility company that was the first in Italy to start sharing services and technology for scooters and electric bikes in Turin, Milan, Verona and Rome.

Trenitalia passengers who register on the Helbiz app and insert the code *TRENITALIA* in the *codice Promozionale* section (“promotional code”) of the *Pagamento* area (“payment”) will receive a welcome bonus of two free trips, each of twenty minutes in total, including the unlocking of the vehicle.

Before long there will be other discounts available to Trenitalia clients. All Trenitalia customers who sign up to Helbiz will be able to put in the *CartaFRECCIA* code into the personal area of the Helbiz app to acquire a *CartaFRECCIA* point for every euro spent on Helbiz scooters and e-bikes. Trenitalia customers who buy railway tickets - regional, *Frecce*, *InterCity*, *InterCity Notte*, *EuroCity* and *EuroNight* – will at the same time be able to buy a voucher with a 20% reduction, with electronic credit to download and use on the Helbiz app.

The partnership with BicinCittà, the most widely-spread bike sharing service in Italy, is active in 25 cities (including Turin, Venice, Padua, Lecce, Trento, Treviso, Rovereto, Reggio Calabria, Parma and Perugia). The agreement also means that season ticket holders on Trenitalia regional transport and *CartaFRECCIA* customers will get a reduction of up to 30% on the BicinCittà subscription. Regional and *InterCity* season ticket holders *CartaFRECCIA* holders who buy a folding bike from Decathlon will also get free insurance for accidental damage, and a reflective armband.

Thanks to an agreement with FIAB (*Italian Environment and Bicycle Federation*), regional transport customers can benefit from a 10% minimum discount at hotels on the Albergabici circuit. Planning a cycling holiday has never been easier. Cyclists can decide how far they want to ride after travelling by train, and stay at any of the Albergabici



locations along their route – whether hotels, B&Bs and campsites – enjoying extra services provided such as covered, safe places to store bikes, small workshops and bike rental options.

For Trenitalia customers who rent a car after travelling on Freccie, InterCity, InterCity Notte, EuroCity and EuroNight trains, there are AVIS Budget Group exclusive offers, while those who opt for scooter sharing with Zig Zag can purchase a discount voucher of up to 50% off their rental if they buy it together with their Trenitalia ticket.

These agreements confirm FS Italiane Group's continual commitment to sustainable environment and the focus on doing things that can help to increase the modal shift and encourage collective, shared mobility.