

Conference

“Europe for the development of social responsibility in the stations:

The European Charter “Gare européenne et solidarité”

Exemples of European projects

08th
October
2014



ANSA – French Agency for active inclusion

- **Status**: A non profit making organisation, created in 2006.
- **Creator**: Martin Hirsch, former French High Commissioner for active inclusion against poverty
- **Aim**: Combating poverty through the development of active inclusion (social and professional inclusion, access to rights, ICT inclusion, etc.).
- **Staff**: 20 persons (professional staff & volunteers) with various backgrounds and
- **Resources**:
 - Public subsidies (Ministry of social affairs, Caisse des dépôts et consignations, local authorities, European Commission, others.)
 - Sponsoring companies (La Banque postale, EDF, Lyonnaise des , Microsoft, Free, SNCF, etc.)

ANSA – French Agency for active inclusion

- **Three main missions:**

- **Experimenting**, by developing and testing new ideas with our partners
- **Supporting and organizing, on the field, the implementation of social policies** with local authorities, on various topics (local pacts for inclusion, mobility, microcredit, CSR, inclusion through ITC, etc.)
- **Sharing and promoting our experiences** through the organization of meetings (workshops, events, « Mardis du Génie », etc.) and publications

ANSA also organizes and expands a network of European partners in order to promote the material drawn from social innovations led in different countries.

Ansa works hand in hand with the members of the European Charter Gare européenne et solidarité in order to give sense to their partnership and their CSR throughout European projects.

Railway companies building European projects

The 1st coach

The 2nd coach

WORK in stations

TRAIN in stations

The engine / Locomotive

HOPE in stations

- ▶ **Social experimentation**
- ▶ **7 countries**
- ▶ **Social analysis**
- ▶ **Testing “Reference authorities” in the stations & experimental training modules**
- ▶ **2010-2011**

- ▶ **Social innovation**
- ▶ **3 countries**
- ▶ **Economic analysis of the potentials of the stations**
- ▶ **Implementing and signing 3 long term partnership agreements signed to enhance the professional inclusion of precarious people**
- ▶ **2012-2013**

- ▶ **Training innovation**
- ▶ **4 countries**
- ▶ **Building and training the first European class of trainers on social issues in the station**
- ▶ **2014-2016**



The European projects

- **Presentation of ANSA**
- **Origins : the HOPE in stations project**
- **The WORK in stations project**
- **The TRAIN in Stations project**

The European projects

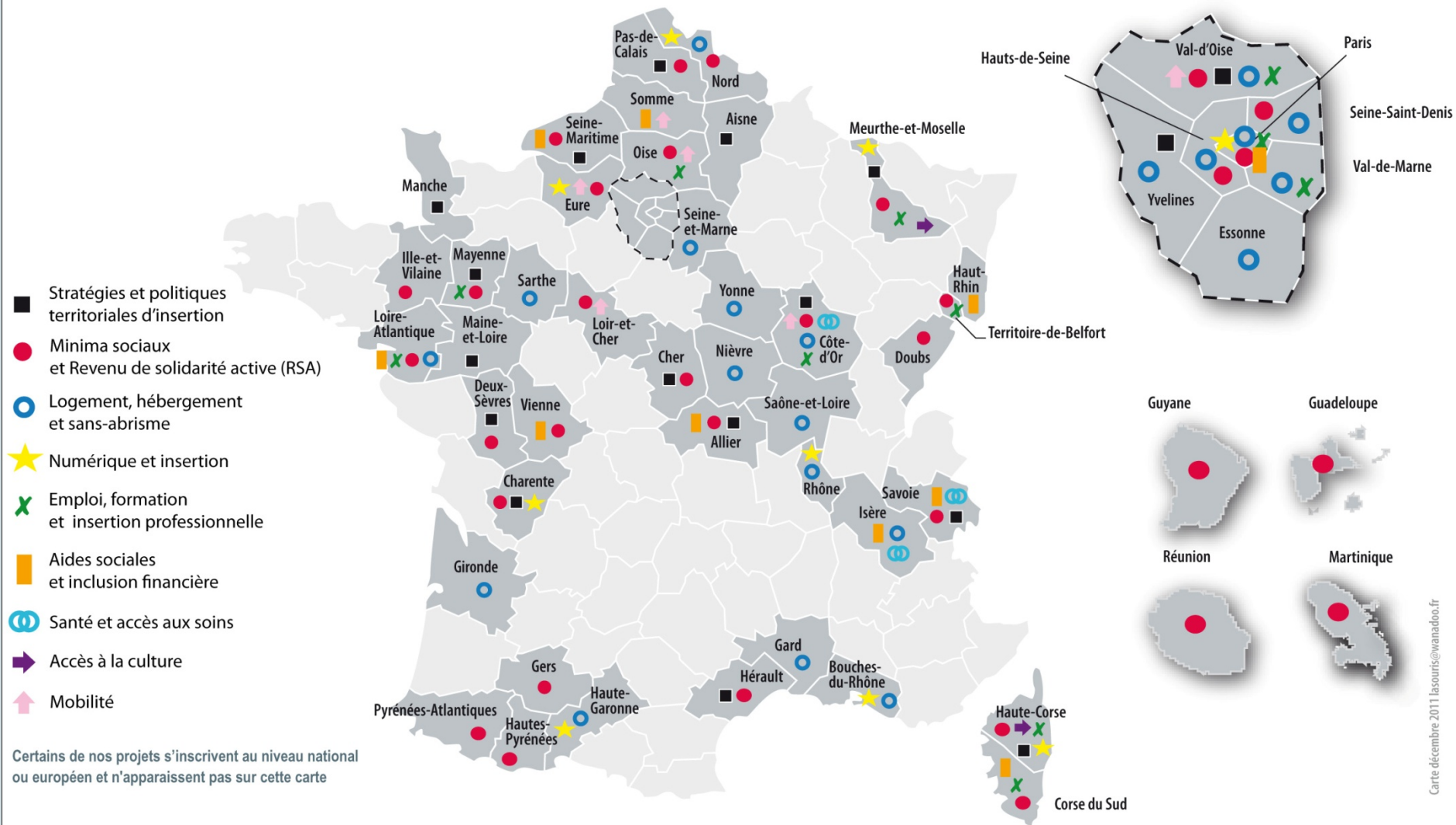
► Presentation of ANSA

► Origins : the HOPE in stations project

► The WORK in stations project

► The TRAIN in Stations project

ANSA's field projects



The European projects

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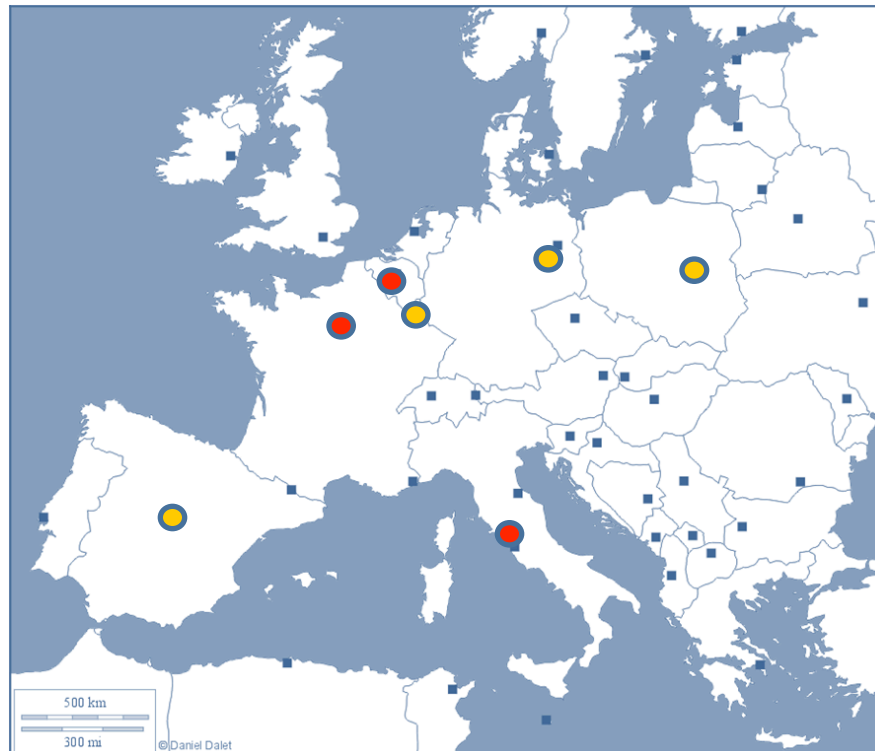
The HOPE in stations project

Goal: Experimenting the train stations as a space where services towards homeless people can be organized and improved

=> by implementing a “Reference authority” in the train stations

Schedule: January 2010 to December 2011

Partnership: 18 organizations, from 7 European countries



Experimentation sites:

- Paris Nord
- Roma Termini
- Bruxelles Central
- Luxembourg Central
- Varsovie Centrale
- Madrid Atocha
- Berlin Bahnhof Zoo

The HOPE in stations project

- HOPE in stations gave the partners the opportunity to :
 - Analyse the impact of a new organisation within the station
 - The reference authority
 - The training experimental programme
 - Identify new needs for innovative partnerships
 - Overlook the specific potential of inclusion through work in and around train stations

- This calls for:
 - Designing innovative partnerships in order to develop mutual knowledge and promote good practices in Europe
 - Building, on each site, viable commercial partnerships based on CSR

- HOPE is the origin of :
 - WORK in stations
 - TRAIN in Stations

The European projects

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The **WORK** in stations project

Working On Reinclusion Know-how in European train stations

Aim

To develop innovative cooperation models in the field of inclusion through work on the train station's economic area.

Key words

Inclusion (through work) / **T**rain stations / **C**ompanies social responsibility / **P**artnership / **E**urope

Key numbers

A tripartite partnership around 3 European train stations:

3 Countries => Belgium, France, Italy

3 Partners => Local authorities, railway companies and social organisations

13 Months => From March 2012 until March 2013

The WORK in stations project

Building a common approach among all partners and creating efficient partnerships in the field of inclusion through work for disadvantaged people.

In April 2013, long-term partnerships should be built on each site, via the signing of local agreements, or “action plans”, presenting concrete projects for inclusion through workaround stations.

- ▶ **Creating an active cooperation among local stakeholders:** Bimonthly meetings among local partners
- ▶ **Study of the local potentials:**
 - ▶ Defining the target groups ;
 - ▶ Analyzing the socio-economic potential of each site ;
 - ▶ Local level: identifying relevant actions to develop employment and professional skills ;
 - ▶ Macro level: formulating recommendations on innovative partnerships for inclusion through work.
- ▶ **Exchange of good practices on the European level**
 - ▶ Share and highlight local good practices ;
 - ▶ Brainstorm collectively on the systems that should be developed ;
 - ▶ Formulating collective recommendations that should be passed on by the European networks part of the project.

The European projects

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- **The TRAIN in Stations project**

TRAIN in Stations : A European project

Training Railway Agents on INclusion in Stations

- **Project's timetable: September 2014 to September 2016**
- **Partnership countries: Bulgaria, France, Italy and Luxemburg**
- **Project's objectives:**
 - **Setting up a common training module for four railway companies**
 - Consensus building on precariousness in station*
 - Participation of inclusion s in station*
 - Use of innovative tools*
 - **Constitution of the first class of trainers specialized on homelessness in stations**
 - Involved in the training modules construction*
 - Trainers inside the railway companies*

TRAIN in Stations : A European project

- ▶ **Working program:**

- **5 European meetings**

- Day 1 am: Meeting of the follow-up committee**

- Day 1 pm: Site- seeing (modules presentation)**

- Day 2: Co-construction meeting of the training program**

- **National activities for the project**

- ▶ **Five European meetings aiming at:**

- Allowing trainers from each of the partner countries to broaden their knowledge on existing programs in other counties (site-seeing). This diagnosis constitute a basis to analysis needs and share inspiring practices. It is also the occasion to reflect of issues raised by homelessness in stations.

- Organize collective workshops to co-construct the program (co-construction meetings). Each meeting aims at building one axis of the training program.

- Planning a steering committee meeting, with one country representative

Thank you for your attention!

**European management:
Agence nouvelle des solidarités actives**

Sylvie.le.bars@solidarites-actives.com