

Policies and technologies for sustainable mobility and transport decarbonization

Mario Tartaglia
Head of FS Research Centre

9th June 2023





Imagine

Measure



at the same time the work shows the drive to measure the impossible, **imagine** the unattainable, plan the uncertainty.

the Belgian artist Jan Fabre's work «The man who **measures** the clouds» focuses on the mankind's aptitude for measuring reality in the order to describe and understand it





researchers in mobility

always

imagine

reality by modelling it

researchers in mobility

always

measure

reality using data



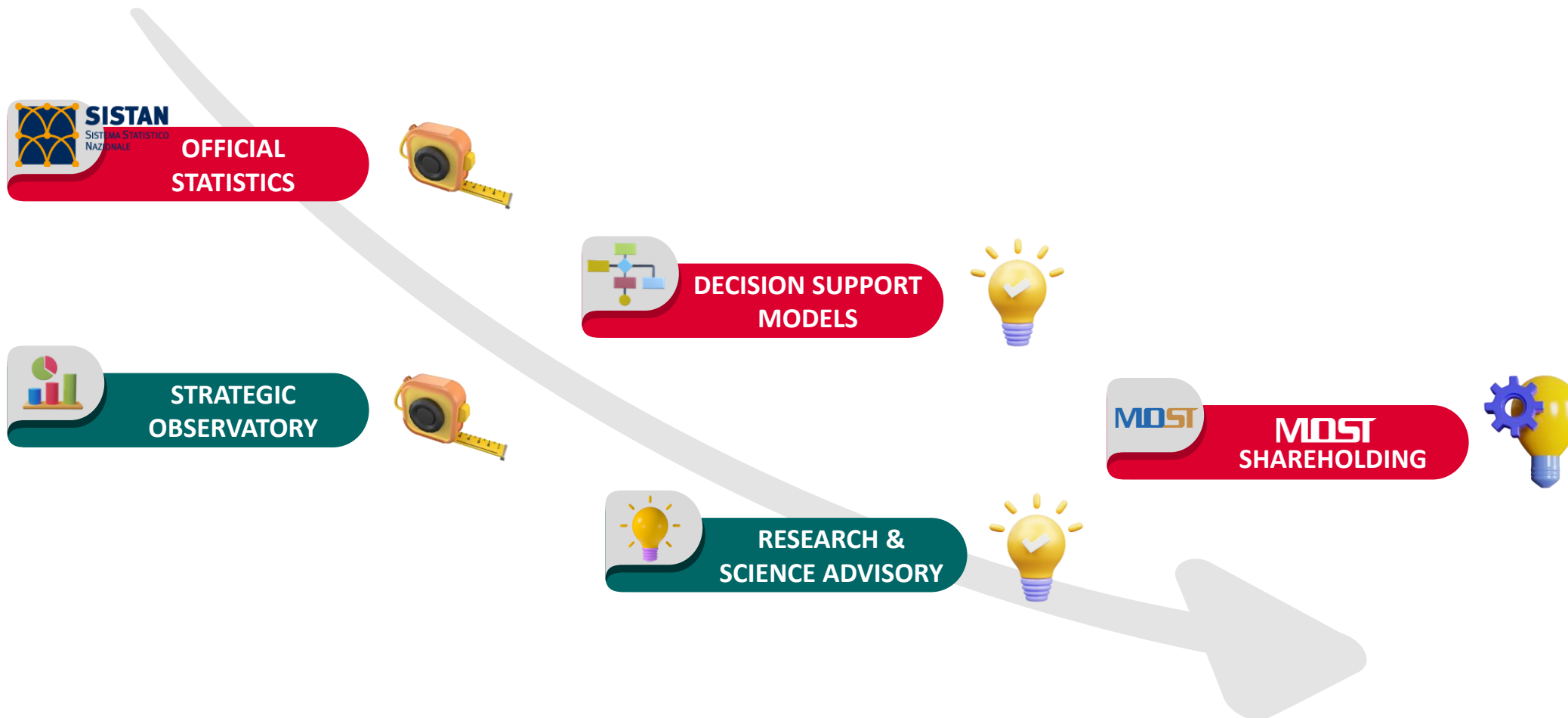


But, it's not so easy.....

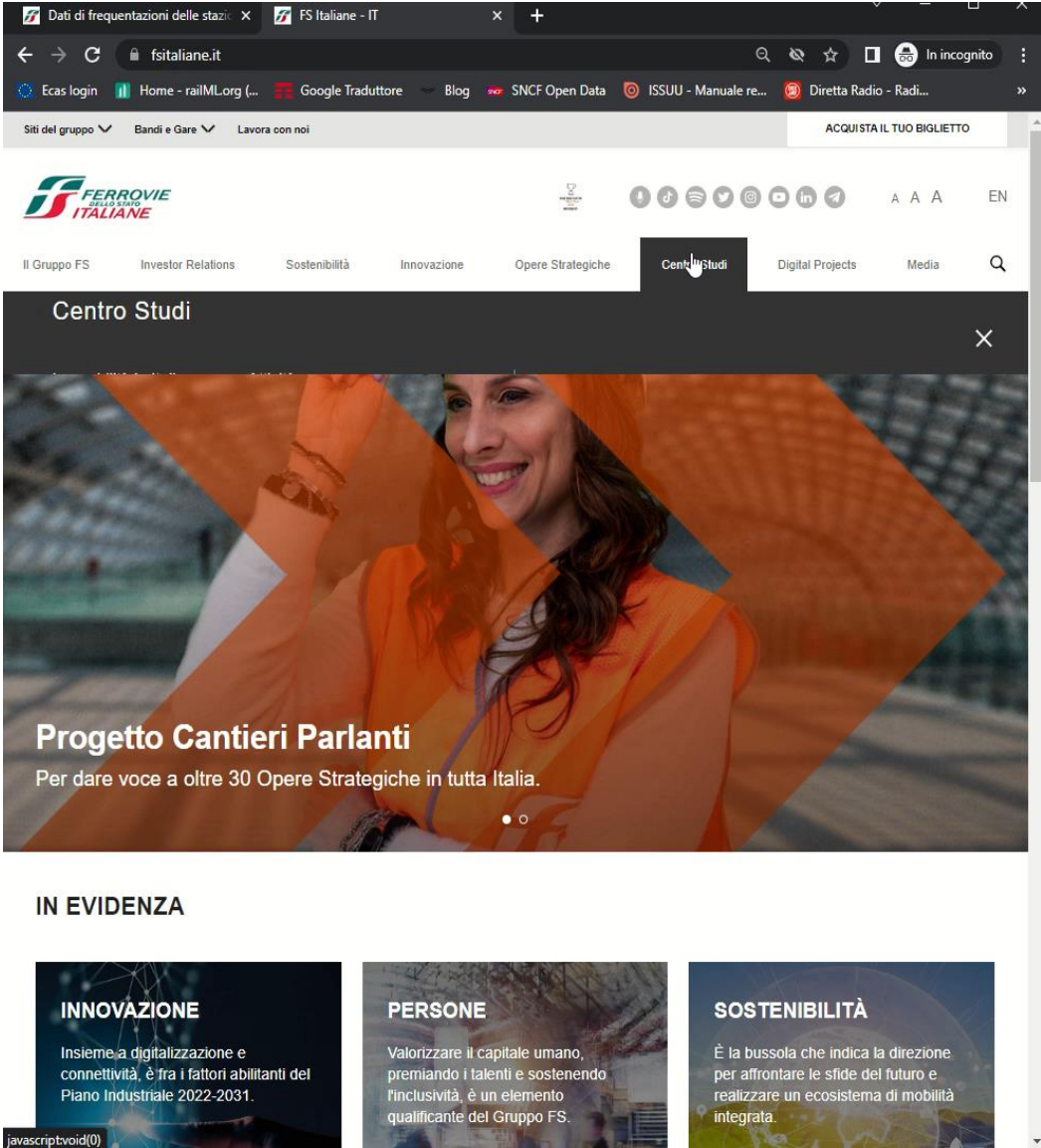
..... measure and model
people's lives

Anyway, we try!

FS Research Centre: the FS Italiane's Group in-house research centre




Find out more in our website



Measure: dealing with data and Big Data

Main mobility data sources

Traditional

 Surveys

 Travel diaries

 Tickets


 Counts

Big Data / IOT Data

 Mobile Network Data

 Floating car data


 GPS (app) data


 Wi-fi field data

 Computer vision data

 Transportation Industry data

 Social Networks Data

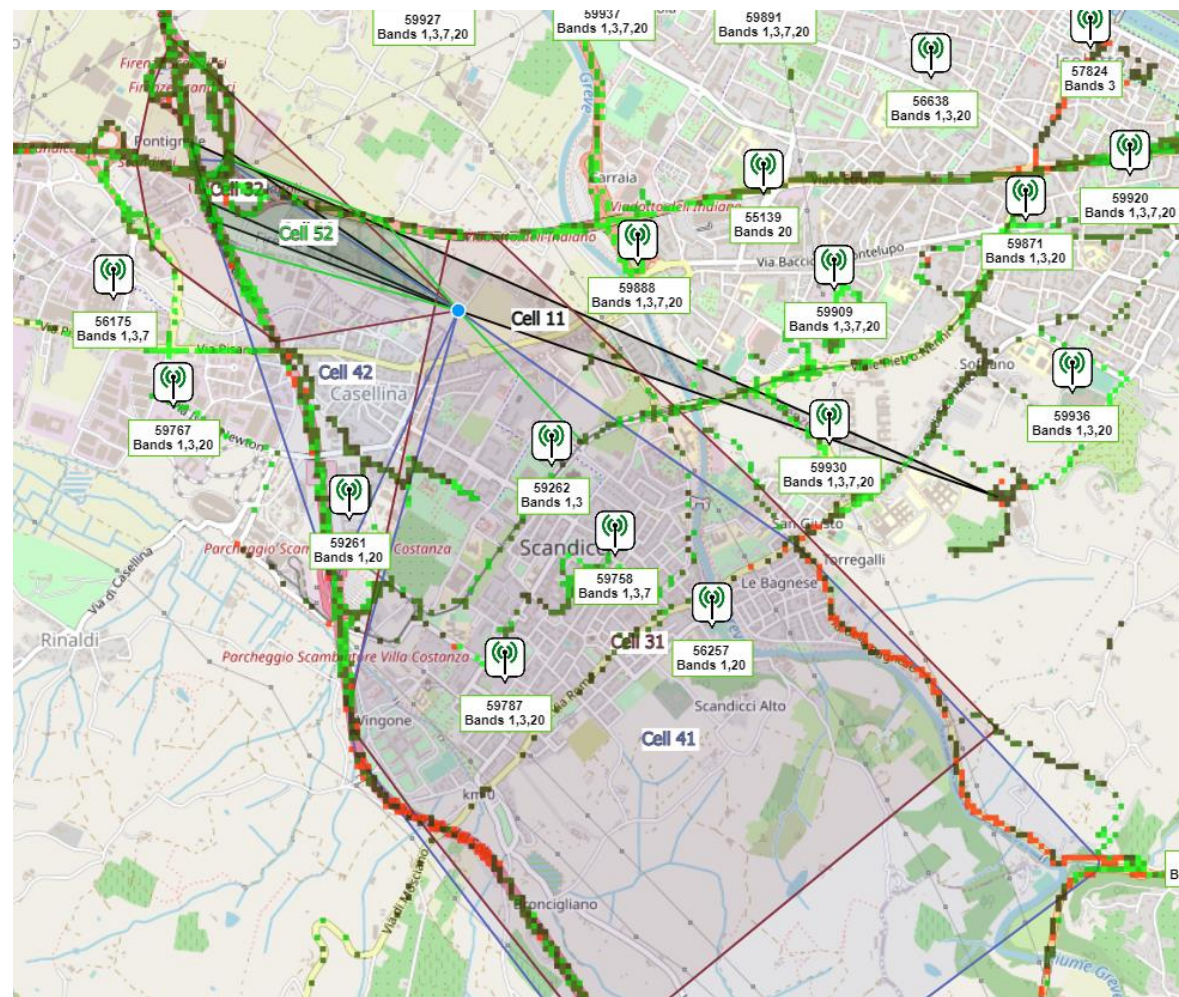
 Smart card & detectors

 GTFS & supply data



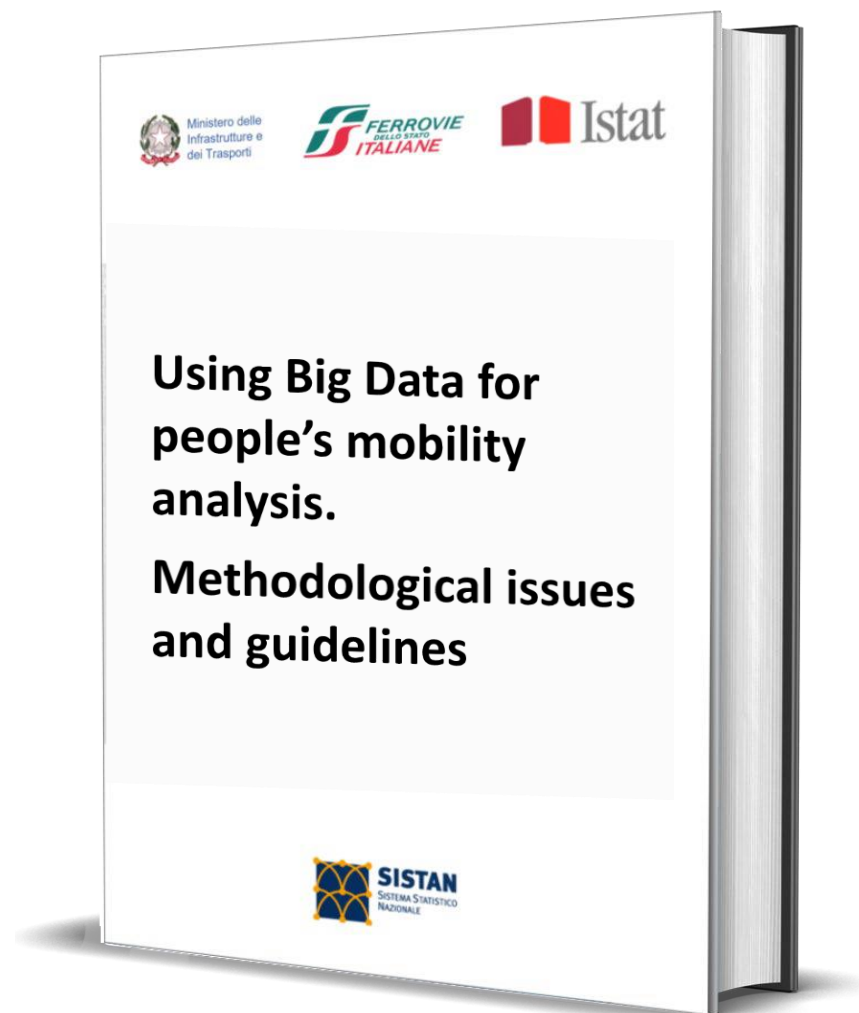
Experiencing Mobile Network Data management: highlights

- * *A not-ready-to-use* solution
- * Need for developing an in-depth *know-how* by means of close interactions between *data analytics* experts, *mobile phone operators* and transportation *scientists*
- * Tips and improvement needs
 - * Develop better algorithms per identifying *transport modes*
 - * Overcome data limitation in *urban areas* due to *spatial low resolution*
 - * Be able to manage *live data*



Experiencing Mobile Network Data management: opportunities

- * **Data that are cheaper if** compared to traditional surveys with equivalent information stock, i.e. without causal information
- * Need for setting up **guidelines**
- * Opportunity for easily developing **data visualization tools** for insight sharing and dissemination



L'esperienza sui Mobile Network Data: strumenti interattivi

Strategic Information Management System

[Dashboard AD](#)
[Whiteboard](#)
[Strumenti](#)
[WebGIS](#)
[Preferiti](#)
[Supporto](#)
[Forum](#)
[DataIngesting](#)

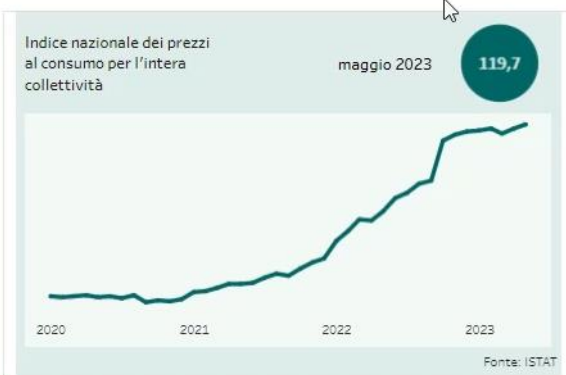
Ambiente Economia e Mercati Impati Mobilità Popolazione Territorio

[Benchmark](#)
[FS Mobilità](#)

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[Analisi](#)
Pubblicata in data

GOVERNANCE POLI
AREA MIT
I NOSTRI NUMERI
STATISTICA UFFICIALE

ULTIMI AGGIORNAMENTI



Indice NIC mensile

DATI DI TRAFFICO 2022

ENAC - Dati di traffico 20...



IN EVIDENZA

- ENAC - Dati di traffico 2022**
 1 giugno 2023
- ITF Transport Outlook 2023**
 30 maggio 2023
- ITF - Modal shift in transport trends**
 17 maggio 2023
- CER - Next Generation on track**
 17 maggio 2023

News TRASPORTI

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Mostra tutto

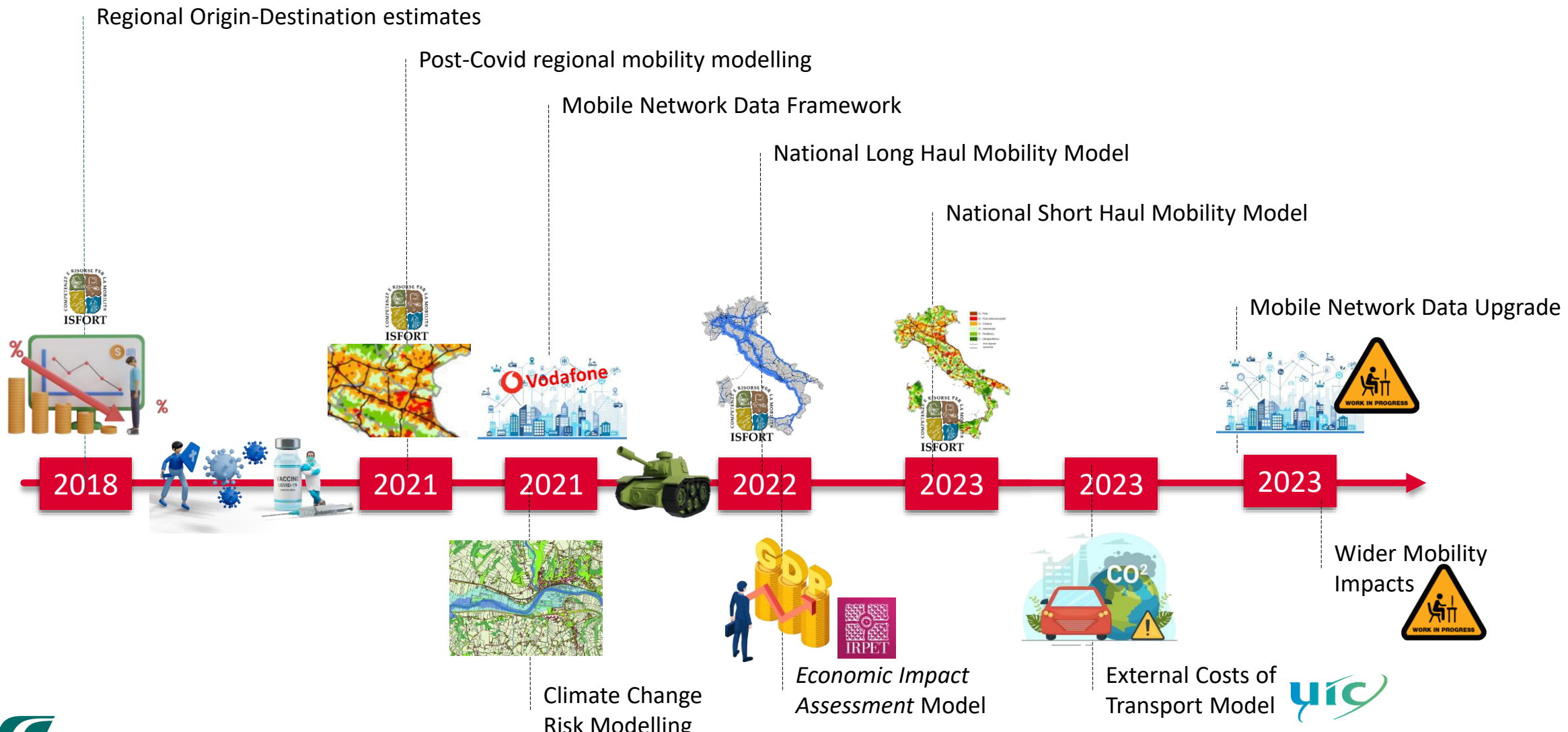
News ECONOMIA

+ Aggiungi

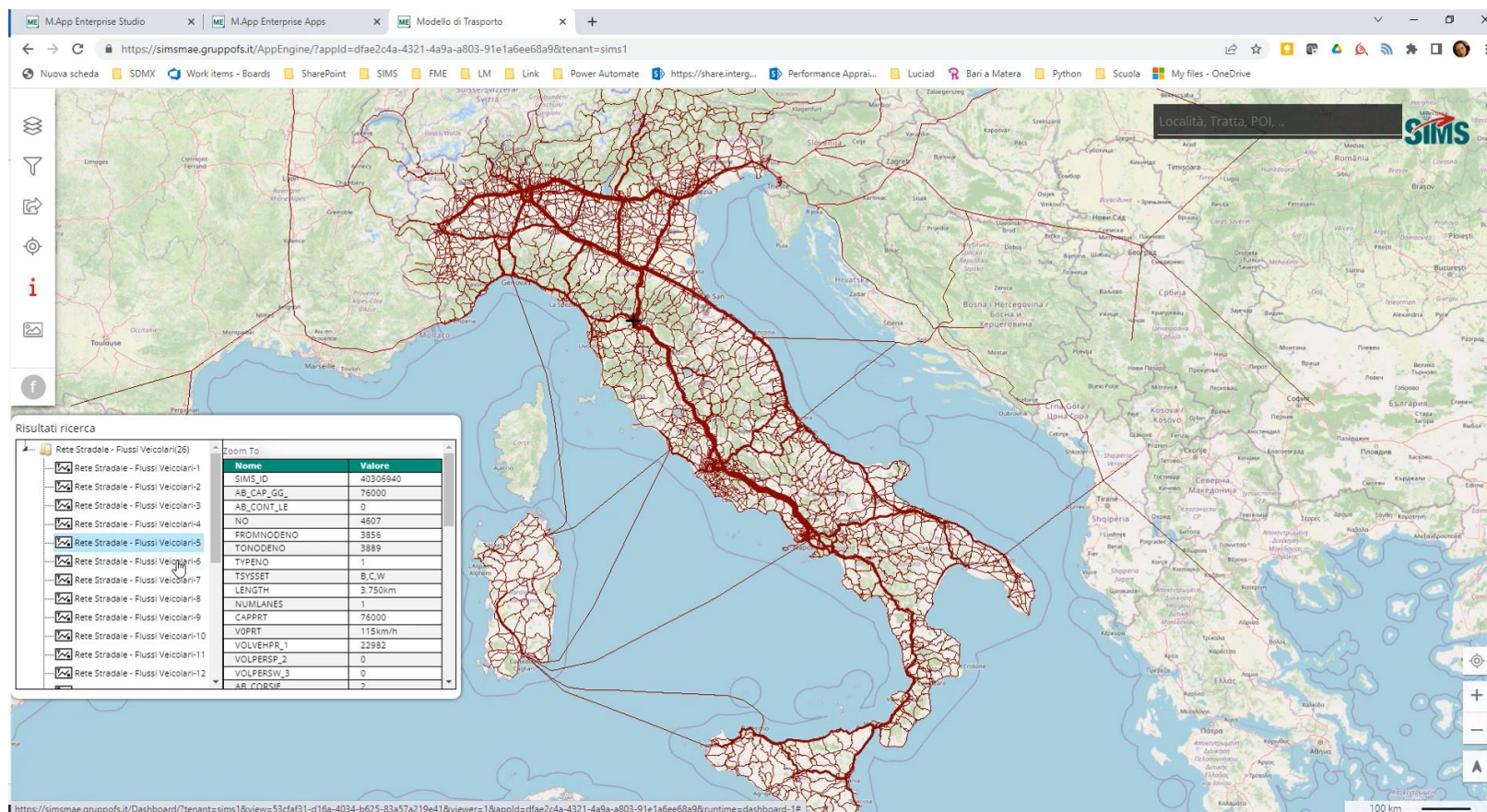
Mostra tutto

Imagine: mathematical modelling

Some models developed by FS Research Centre



And now we've got a national mobility model for Italy!



Thanks for your attention

Questions?

m.tartaglia@fsitaliane.it

