Italy *
January
2024

Travellers's daily average (month)
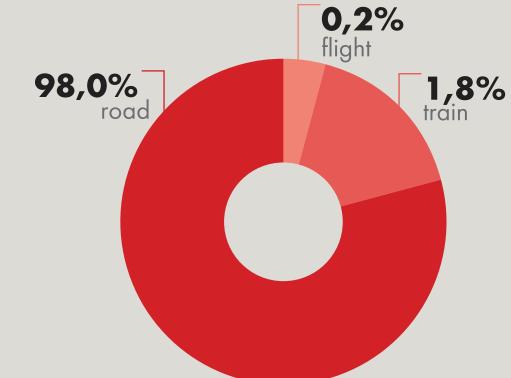
Working day
37,2 millions
74% of the total

Non-Working day
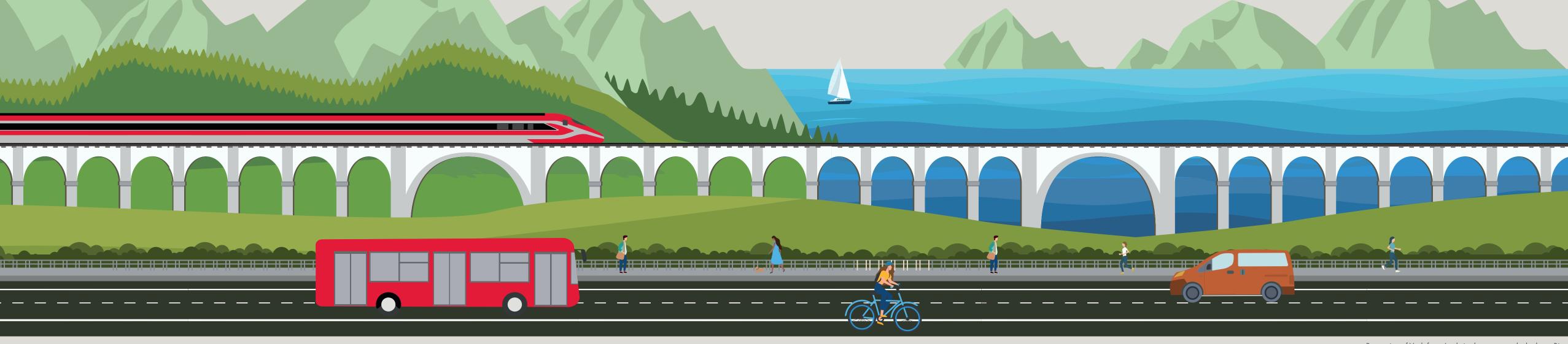**34,4 millions**
69% of the total

Extra-urban travellers's modal split

The selection of a specific mode of transport was made by analyzing the type of cell crossed by each traveller. Cells's positions corresponding to railway stations and airports are known and the mode attribution is made by an algorithm that analyzes the sequence of the types of cells crossed and associates each movement with the train, plane or other mode (road or ship) following logical rules.

0,2% flight

1,8% train

98,0% road

Processing of Vodafone Analytics (non-personal telephone Big Data, anonymized and aggregated in absolute compliance with the privacy requirements of the GDPR).

Mobility rate by day of the week

monday	tuesday	wednesday	thursday	friday	saturday	sunday
72,3%	**73,2%**	**73,3%**	**73,7%**	**74,3%**	**71,3%**	**66,9%**

* The analysis considers only Italian SIM cards

Source: Vodafone for FS Research

Daily average travelled distance

Working day
59,2 km

Non-Working day
61,6 km

Since January 2024, a new, more effective and efficient algorithm has been adopted to calculate the various indicators in the bulletins. The numbers reported are therefore no longer comparable with those from previous years.